






# Advertising rates 2024

## deSchapenhouder



### Standard format

Format	Price	Layout
Dimensions in mm (H x W)	Prices in euro	
<b>1/1</b> 		
267 x 180	380,00	65,00
<b>1/2</b> 		
131 x 180    267 x 87	215,00	55,00
<b>1/3</b> 		
86 x 180	175,00	45,00
<b>1/4</b> 		
63 x 182    128 x 87	125,00	35,00
<b>1/8</b> 		
63 x 87    29 x 180	80,00	25,00

deSchapenhouder is the magazine for both professional and amateur sheep farmers. The newsletter is published five times per year and provides useful information on e.g. modified legislation or veterinary topics. Technical articles are also regularly published. It also contains provincial and regional activities.

Subscribers can receive the magazine electronically or printed in black and white by regular mail.

■ **Circulation:** 3.000 copies  
(500 paper copies in black and white sent by regular mail and 2.500 digital copies in color by e-mail)

■ **Material:** Technical data can be found on [www.mediaservice.be](http://www.mediaservice.be)

■ **Prices excl. VAT:**  
The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated.  
General conditions of sale are available on request.

### Publication dates 2024

Edition	Date	Reservation	Material
		Before	Before
1	15/04	29/03	01/04
2	15/06	31/05	03/06
3	15/10	30/09	03/10