

# Advertising rates 2022










## Vlaams Diergeneeskundig Tijdschrift



The *Flemish Veterinary Journal* is an independent and authoritative source of information both for the practicing veterinarian and for the student. The journal reaches about 1700 subscribers, the vast majority are practicing veterinarians.

More and more new techniques and treatments are being introduced in veterinary practice that are either replacing existing therapies or are curing disorders for which there were previously no solutions. The first results achieved with these new techniques and treatments are often published in this journal.

### Standard format

Format	b/w	1 color*	Quadri	Layout	
Dimensions in mm (H x W)			Prices in euro		
<b>Cover 2</b>					
 297 x 210			1015,00	65,00	
<b>Cover 3</b>					
 297 x 210			925,00	65,00	
<b>Cover 4</b>					
 297 x 210			1100,00	65,00	
<b>1/1</b>					
 255 x 175	 297 x 210	435,00	625,00	880,00	65,00
<b>1/2</b>					
 125 x 175	 255 x 85	250,00	380,00	510,00	45,00
<b>1/4</b>					
 60 x 175	 125 x 85	145,00	205,00	280,00	35,00

\* Composition colour: see technical card

### Publication dates 2022

Edition	Date	Reservation	Material
		Before	Before
1	20/02	04/02	08/02
2	20/04	01/04	08/04
3	20/06	03/06	09/06
4	20/08	03/08	09/08
5	20/10	04/10	07/10
6	20/12	02/12	07/12

■ **Circulation:** 1.700 copies

■ **Quantity discount:**

- For 2 or 3 insertions: 5%
- For 4 or 5 insertions: 10%
- For 6 or more insertions: 15%

■ **Material:** Technical data can be found on [www.mediaservice.be](http://www.mediaservice.be)

■ **Prices in euro excl. VAT:** The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated. General conditions of sale available on request.