

Technical data magazine ads sheet-fed press

Printing process:

Sheet-fed offset press

Graphic processing:

Please convert the optimised RGB images into CMYK by using the included ICC profile: **ISO Coated v2 (ECI).icc**

Resolution: 300 dpi

Maximum ink coverage: 340%

Boer&Tuinder is a magazine with a glued spine.

If bleed is used, the following distances to the cut edge must be respected:

- Vertical (top-bottom): distance from cut edge to text and logos: **minimum 7 mm**.
- Horizontal (left-right; taking into account the fold margin): distance from cut edge to text and logos: **minimum 12 mm**.

All PDF files must meet the Medibel+ requirements (MagazineAds_1v2)

- We only accept 'composite PDF 1.3'. We do not accept PDF 1.4, 1.5 or 1.6, transparency, JBIG-compression, JPEG 2000-compressions, images with 16 bits per channel and layers.
- Please enclose all the used fonts in the PDF file.
- If you use spot colors, please convert them to CMYK colors before creating the PDF file.
- The PDF file format must be the document format + 20 mm (this means a bleed of 5 mm + 5 mm extra around the document).

For more information, visit www.medibelplus.be.

Naming:

Please use letters and numbers only, no punctuation marks nor spaces.

Sending files:

Send an e-mail to: adv@boerenbond.be (please make sure the file is not bigger than 10 MB)

Correspondence:

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