

Advertising rates 2022

Stiel



Stiel is a monthly magazine for members of Groene Kring, the biggest organisation for young farmers and horticulturists in the Dutchspeaking part of the country.

Stiel is the only specialized magazine in Flanders for young agriculturists en horticulturists.

Stiel is a reference for information. It addresses the activities of Groene Kring members, but it also treats a specific item every month. It emphasises the technical aspects of farming, but also economical, law and social matters, in carefully chosen articles.

Actual and syndical items, relevant to young people, also have their place in *Stiel*. Such as our member potential does, *Stiel* covers every sector of the agri- and horticulture business. Every month, *Stiel* covers the special needs of information, necessary to the acquisition/continuing of a farm in the section "De Wissel". We also put an app in the spotlights.

Standard format

Format	b/w	Quadri	Layout
Dimensions in mm (H x W) Prices in euro			
Cover 4			
297 x 210		1080,00	75,00
1/1			
263 x 182	297 x 210	670,00	900,00
1/2			
128 x 182	263 x 87	365,00	540,00
1/3			
82 x 182		290,00	395,00
1/4			
60 x 182	128 x 87	190,00	290,00
1/8			
28 x 182	60 x 87	120,00	160,00

■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be

■ **Prices excl. VAT:**

The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated.

General conditions of sale available on request.

Publication dates 2022

Edition	Date	Reservation	Material
		Before	Before
1	07/01	14/12/2021	16/12/2021
2	04/02	17/01	20/01
3	04/03	14/02	17/02
4	01/04	14/03	17/03
5	06/05	15/04	21/04
6	17/06	24/05	01/06
7	02/09	12/08	18/08
8	07/10	19/09	22/09
9	04/11	14/10	19/10
10	02/12	14/11	17/11

Thema's:

Following issues will be considered:

January *Agricultural chain*

February *Nitrogen*

March *Workgroup Horticulture*

April *Crop protection products*

May *LGBTQ+*

June *Trip abroad*

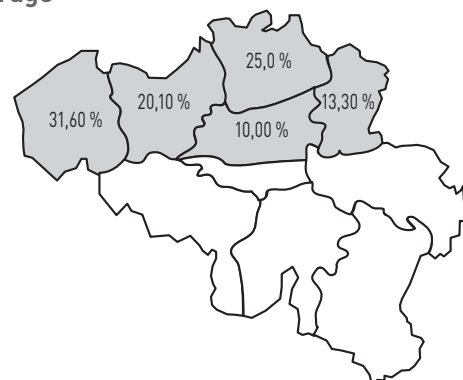
The column "De Wissel" focuses on company takeovers in the agricultural en horticultural sector and monthly an app is also reviewed.

Ideas and propositions for the content of *Stiel* can be sent to Groene Kring.

■ **Editorial office:** Diestsevest 32 bus 3b, 3000 Leuven,
Tel.: 016 47 99 98, Fax: 016 47 99 95

■ **No publication in:** July/August

Geographic coverage



■ **Circulation:** 2800 ex.