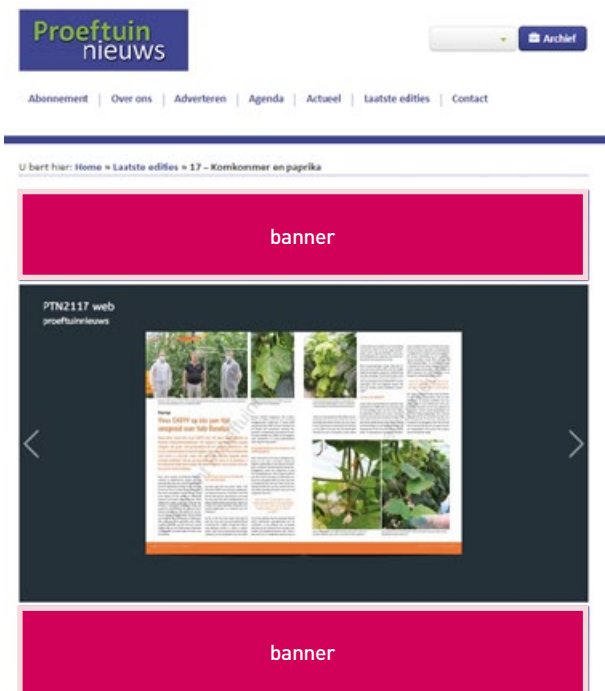


Ad rates 2023

Online

Website



www.proeftuinnieuws.be

Displayed on 'www.proeftuinnieuws.be/laatste-edities'.
Subscribers can view the last 8 editions of Proeftuinnieuws digitally here.

Price per banner

€ 220, per edition + 10% 'preferential insertion'
when choosing bottom or top banner.
Maximum two banners per edition

Material

Dimensions: W 1170 × H 302 pixels
File format: jpg or png
+ URL for redirection to webpage of choice
No moving images.
Banner must contain company logo

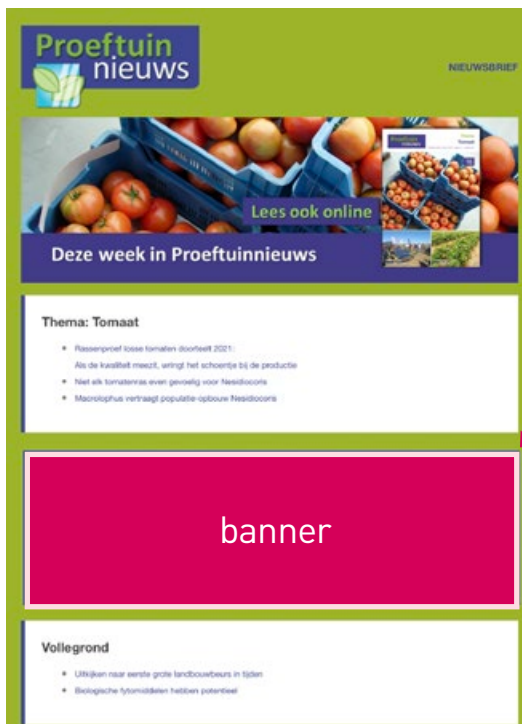
Edition	Publication date	Reservation and material before	Theme
1	06/01	15/12/2022	Smart farming
2	27/01	12/01	Water
3	10/02	26/01	Protein crops
4	24/02	08/02	Leek and Onion
5	10/03	24/02	Soil and fertilization I
6	24/03	10/03	IPM
7	07/04	24/03	After harvest
8	28/04	13/04	Crop protection I
9	12/05	28/04	New culture techniques
10	26/05	12/05	Chicory
11	16/06	01/06	Organic farming
12	30/06	16/06	Strawberry I
13	14/07	30/06	Soil and fertilization II
14	11/08	28/07	Crop protection II
15	08/09	25/08	Energy
16	22/09	08/09	Tomato
17	06/10	22/09	Paprika and Cucumber
18	20/10	06/10	Cultivation in the future
19	03/11	19/10	Diseases and pests
20	24/11	09/11	Strawberry II
21	15/12	24/11	Diversification and Differentiation

Online Digital newsletters



Newsletter 'Actueels Proeftuinnieuws'

Sent out fortnightly on Thursdays to over 1,000 subscribers with current tips from the small fruit, open field, glass and chicory cultivation. and with a preview of the theme of the next edition of Proeftuinnieuws.



Newsletter 'Preview Proeftuinnieuws'

Sent out fortnightly on Fridays to over 1,000 subscribers. The newsletter gives an overview of the articles that will be covered in this edition. Sent one week after the Newsletter 'Actueels Proeftuinnieuws'.

Price per banner

€ 270

Maximum of three banners per newsletter.

Material

Dimensions: W 600 x H 197 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to webpage of your choice

Mandatory inclusion of company logo in banner

Edition	Newsletter	Publication date	Deadline reservation and material
1	Actueels	Thursday 22/12/2022	15/12/2022
	Preview	Friday 06/01	
2	Actueels	Thursday 19/01	12/01
	Preview	Friday 27/01	
3	Actueels	Thursday 02/02	26/01
	Preview	Friday 10/02	
4	Actueels	Thursday 16/02	09/02
	Preview	Friday 24/02	
5	Actueels	Thursday 02/03	23/02
	Preview	Friday 10/03	
6	Actueels	Thursday 16/03	09/03
	Preview	Friday 24/03	
7	Actueels	Thursday 30/03	23/03
	Preview	Friday 07/04	
8	Actueels	Thursday 20/04	13/04
	Preview	Friday 28/04	
9	Actueels	Thursday 04/05	26/04
	Preview	Friday 12/05	
10	Actueels	woensdag 17/05	09/05
	Preview	Friday 26/05	
11	Actueels	Thursday 08/06	01/06
	Preview	Friday 16/06	
12	Actueels	Thursday 22/06	15/06
	Preview	Friday 30/06	
13	Actueels	Thursday 06/07	27/06
	Preview	Friday 14/07	
14	Actueels	Thursday 03/08	27/07
	Preview	Friday 11/08	
15	Actueels	Thursday 31/08	24/08
	Preview	Friday 08/09	
16	Actueels	Thursday 14/09	07/09
	Preview	Friday 22/09	
17	Actueels	Thursday 28/09	21/09
	Preview	Friday 06/10	
18	Actueels	Thursday 12/10	05/10
	Preview	Friday 20/10	
19	Actueels	Thursday 26/10	17/10
	Preview	Friday 03/11	
20	Actueels	Thursday 16/11	09/11
	Preview	Friday 24/11	
21	Actueels	Thursday 07/12	28/11
	Preview	Friday 15/12	