



In the trade journal *Proeftuinnieuws*, the subjects that are dealt with are of interest to anybody from the sector, but especially go into the sectors soft fruit, greenhouse/glasshouse, outdoor cultivation and chicory.

Each issue also has a theme such as smart farming, crop protection, post-harvest and infestations and plagues.

This journal offers an overview of what is on the agenda of the different sectors and also records the VBT quarterly figures.










■ **Target groups:** Glasshouse vegetable cultivation, Outdoor vegetable cultivation, Chicory, Strawberry cultivation and others

■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be

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Standard format

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Publication dates 2024

Edition	Date	Reservation		Material
		Before	Before	
1	05/01	11/12/2023	14/12/2023	Smart farming
2	26/01	08/01	11/01	Water I
3	09/02	22/01	25/01	IPM
4	23/02	05/02	08/02	Leek and Onion
5	08/03	19/02	22/02	Soil and fertilization I
6	22/03	04/03	07/03	Protein crops
7	05/04	18/03	21/03	After harvest
8	26/04	08/04	11/04	Crop protection I
9	10/05	22/04	24/04	Water II
10	31/05	13/05	15/05	Chicory
11	14/06	27/05	30/05	Organic farming
12	28/06	10/06	13/06	Strawberry I
13	12/07	24/06	27/06	Cultivation in the future
14	09/08	22/07	25/07	Crop protection II
15	06/09	19/08	22/08	Energy
16	20/09	02/09	05/09	Tomato
17	04/10	16/09	19/09	Paprika and Cucumber
18	18/10	30/09	03/10	Soil and fertilization II
19	04/11	14/10	17/10	Diseases and pests
20	22/11	04/11	06/11	Strawberry II
21	13/12	24/11	28/11	Diversification

■ Circulation: 1515 copies