

Advertising rates 2022

Proeftuinnieuws



In the trade journal *Proeftuinnieuws*, the subjects that are dealt with are of interest to anybody from the sector, but especially go into the sectors soft fruit, greenhouse/glasshouse, outdoor cultivation and chicory.

Each issue also has a theme such as smart farming, crop protection, post-harvest and infestations and plagues.

This journal offers an overview of what is on the agenda of the different sectors and also records the VBT quarterly figures.














■ **Target groups:** Glasshouse vegetable cultivation, Outdoor vegetable cultivation, Chicory, Strawberry cultivation, Mushroom cultivation and others

■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be

■ **Prices excl. VAT:**
The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated.
General conditions of sale are available on request.

Standard format

Format	b/w	Quadri	Layout
Dimensions in mm (H x W)	Prices in euro		
Cover 2  297 x 210		1080,00	65,00
Cover 3  297 x 210		1035,00	65,00
Cover 4  297 x 210		1160,00	65,00
1/1   263 x 182 297 x 210		550,00 900,00	65,00
1/2   128 x 182 263 x 87		350,00 750,00	55,00
1/3  82 x 182		245,00 635,00	45,00
1/4   60 x 182 128 x 87		185,00 495,00	35,00
1/8   28 x 182 60 x 87		125,00 350,00	25,00
1/16  28 x 87		70,00	15,00

Publication dates 2022

Edition	Date	Reservation		Material
		Before	Before	
1	07/01	06/12/2021	15/12/2021	Smart farming
2	28/01	10/01	13/01	Water
3	11/02	24/01	27/01	Energy
4	25/02	07/02	10/02	Leek and Onion
5	11/03	21/02	24/02	Soil and Fertilisation I
6	25/03	07/03	10/03	IPM
7	08/04	21/03	24/03	Cabbages
8	29/04	11/04	13/04	Crop protection I
9	13/05	25/04	28/04	After harvest
10	27/05	09/05	12/05	Chicory
11	17/06	25/05	01/06	Organic farming
12	01/07	13/06	16/06	Strawberry I
13	15/07	27/06	30/06	Soil and fertilisation II
14	12/08	25/07	28/07	Leafy crops
15	09/09	22/08	25/08	Crop protection II
16	23/09	05/09	08/09	Tomato
17	07/10	19/09	22/09	Paprika and Cucumber
18	21/10	03/10	06/10	Cultivation in the future
19	04/11	17/10	19/10	Diseases and pests
20	25/11	07/11	09/11	Strawberry II
21	09/12	21/11	24/11	Diversification and differentiation

■ Circulation: 1580 copies