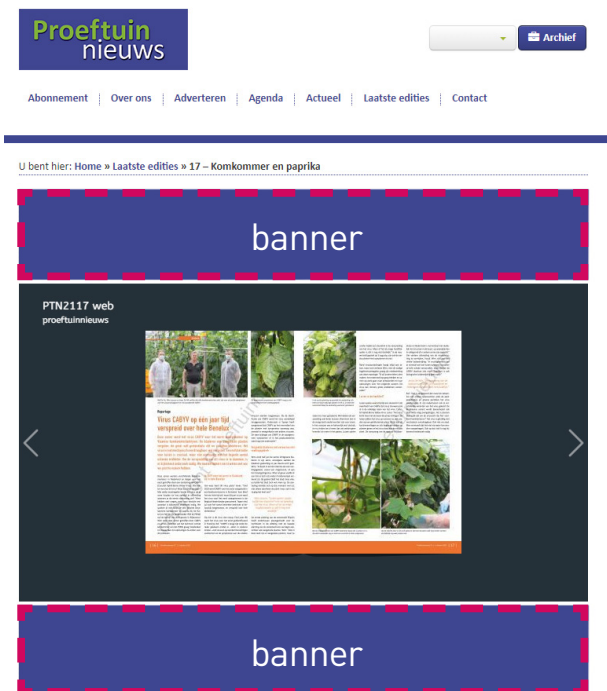


# Ad rates 2022

## Online

## Website



[www.proeftuinnieuws.be](http://www.proeftuinnieuws.be)

Displayed on 'www.proeftuinnieuws.be/laatste-edities'.  
Subscribers can view the last 8 editions of Proeftuinnieuws digitally here.

### Price per banner

€ 200, per edition + 10% 'preferential insertion' when choosing bottom or top banner.  
Maximum two banners per edition

### Material

Dimensions: H 92 × W 600 pixels  
File format: jpg or png  
+ URL for redirection to webpage of choice  
No moving images, banner must contain company logo

Editie	Verschijnings- datum	Reservatie- en Materiaaldeadline	Thema
1	07/01	15/12/2021	Smart farming
2	28/01	13/01	Water
3	11/02	27/01	Energy
4	25/02	10/02	Leek and Onion
5	11/03	24/02	Soil and Fertilisation I
6	25/03	10/03	IPM
7	08/04	24/03	Cabbages
8	29/04	13/04	Crop protection I
9	13/05	28/04	After harvest
10	27/05	12/05	Chicory
11	17/06	01/06	Organic farming
12	01/07	16/06	Strawberry I
13	15/07	30/06	Soil and fertilisation II
14	12/08	29/07	Leafy crops
15	09/09	25/08	Crop protection II
16	23/09	08/09	Tomato
17	07/10	22/09	Paprika and Cucumber
18	21/10	06/10	Cultivation in the future
19	04/11	20/10	Diseases and pests
20	25/11	09/11	Strawberry II
21	09/12	24/11	Diversification and differentiation