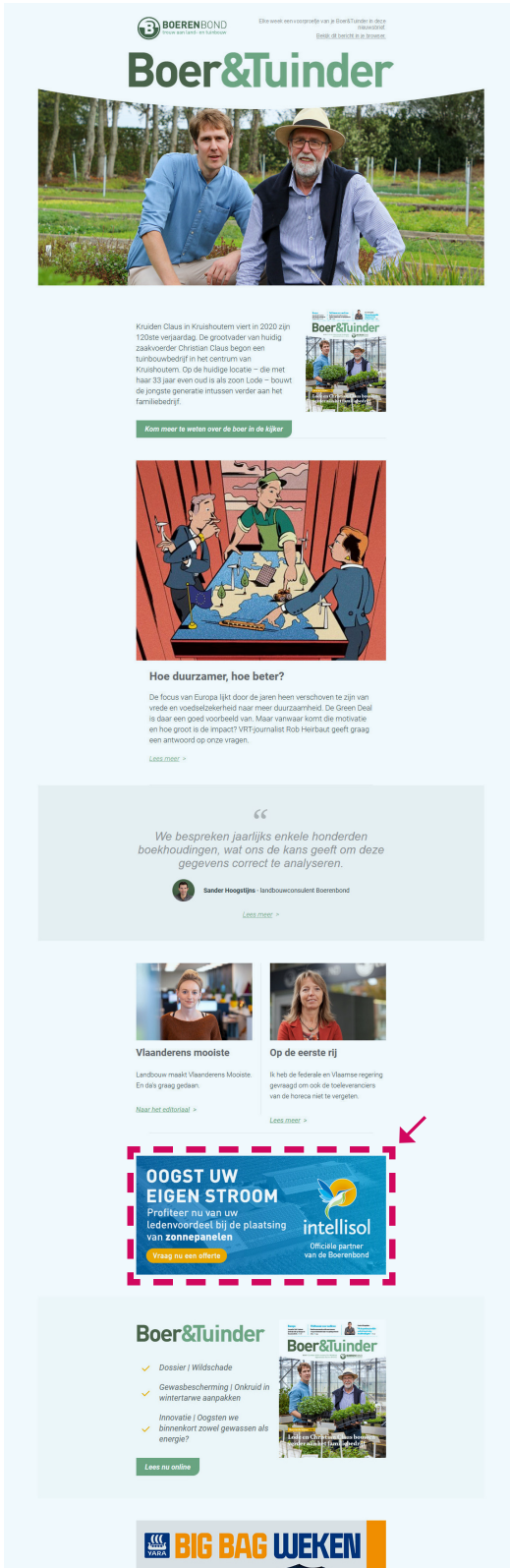


# Ad Rates 2021 Online

## Digital newsletter



## Boer&Tuinder

Sent out weekly on Wednesdays to 12.021 receivers (figures 2020).

### Price per banner

€ 295 per newsletter

Maximum of three banners per newsletter

### Material

Dimensions: H 200 x W 600 pixels

File format: .jpg or .png

No moving images

+ URL link to a web page of your choice

Edition	Publication date	Reservation and material before
1	06/01	23/12/2020
2	13/01	07/01
3	20/01	14/01
4	27/01	21/01
5	03/02	28/01
6	10/02	04/02
7	17/02	11/02
8	24/02	18/02
9	03/03	25/02
10	10/03	04/03
11	17/03	11/03
12	24/03	18/03
13	31/03	25/03
14	07/04	31/03
15	14/04	08/04
16	21/04	15/04
17	28/04	22/04
18	05/05	29/04
19	12/05	06/05
20	19/05	12/05
21	26/05	19/05
22	02/06	27/05
23	09/06	03/06
24	16/06	10/06
25	23/06	17/06
26	30/06	24/06
27	07/07	01/07
28/29	14/07	08/07
30	28/07	22/07
31/32	04/08	29/07
33	18/08	12/08
34	25/08	19/08
35	01/09	26/08
36	08/09	02/09
37	15/09	09/09
38	22/09	16/09
39	29/09	23/09
40	06/10	30/09
41	13/10	07/10
42	20/10	14/10
43	27/10	21/10
44	03/11	27/10
45	10/11	04/11
46	17/11	10/11
47	24/11	18/11
48	01/12	24/11
49	08/12	02/12
50/51	15/12	09/12