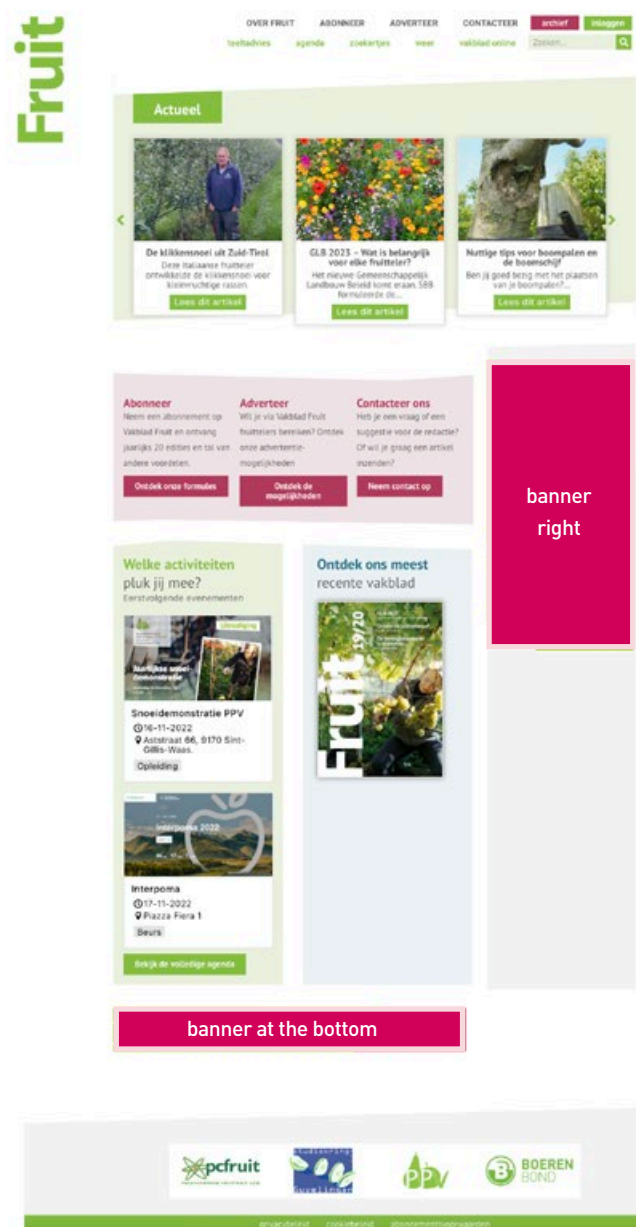


Ad rates 2023

Online

Website



www.vakbladfruit.be

More than 1,100 members can find current news, cultivation advice and the agenda on the website. Readers can also consult the magazine and the archive digitally.

Advertisements are possible on different webpages:

- Homepage
- News
- Cultivation advice

Banners can be reserved for a maximum of 4 calendar weeks, in the same position, on the same webpage.

Digital advertising is possible when booking a campaign of at least €1,000 (incl. print campaign)

Banner right

Price per banner

- € 200 per 2 weeks
- € 350 per 4 weeks
- Maximum 3 banners in rotation

Material

- Dimensions: W 300 × H 600 pxls
- File format: .jpg or .png (no moving images)
- + URL link to redirect to a webpage of your choice
- Mandatory inclusion of company logo in the banner

Banner at the bottom

Price per banner

- € 100 per 2 weeks
- € 175 per 4 weeks
- Maximum 3 banners in rotation

Material

- Dimensions: W 728 × H 900 pxls
- File format: .jpg or .png (no moving images)
- + URL link to redirect to a webpage of your choice
- Mandatory inclusion of company logo in the banner

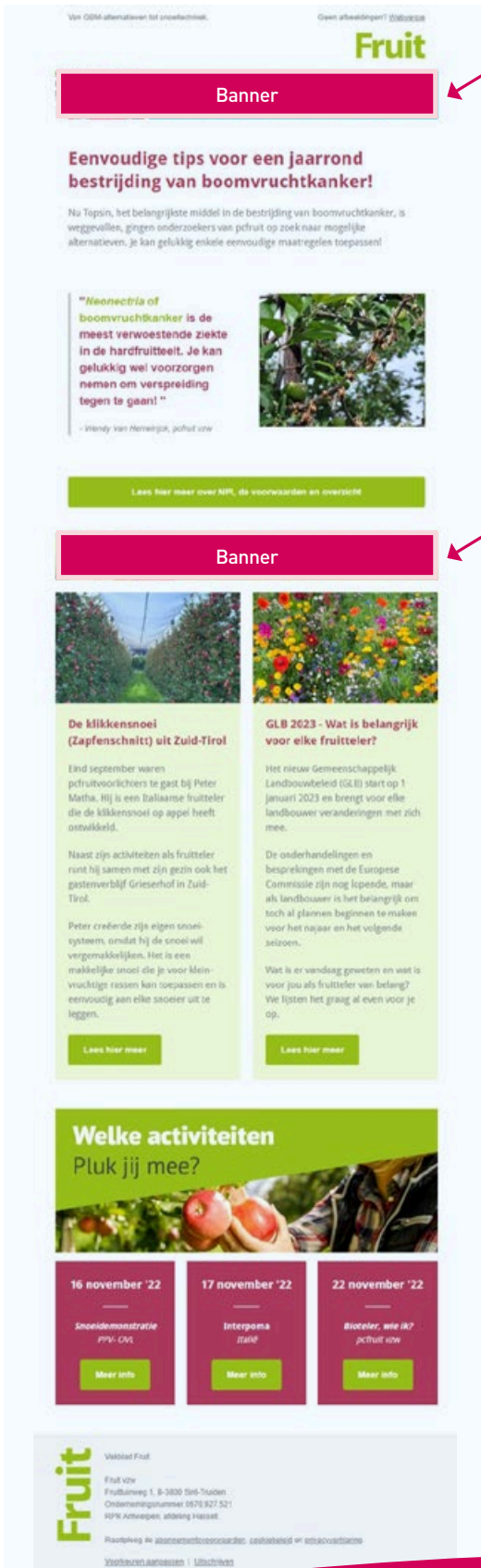
Dates 2023

Calendar week	period online	Reservation and material before
01-02	02/01 until 15/02	19/12/2022
03-04	16/01 until 29/01	09/01
05-06	30/01 until 12/02	23/01
07-08	13/02 until 26/02	06/02
09-10	27/02 until 12/03	20/02
11-12	13/03 until 26/06	06/03
13-14	27/03 until 09/04	20/03
15-16	10/04 until 23/04	31/03
17-18	24/04 until 07/05	17/04
19-20	08/05 until 21/05	28/04
21-22	22/05 until 04/06	11/05
23-24	05/06 until 18/06	26/05
25-26	19/06 until 02/07	12/06
27-28	03/07 until 16/07	26/06
29-30	17/07 until 30/07	06/07
31-32	31/07 until 13/08	24/07
33-34	14/08 until 27/08	07/08
35-36	28/08 until 10/09	21/08
37-38	11/09 until 24/09	04/09
39-40	25/09 until 08/10	18/09
41-42	09/10 until 22/10	02/10
43-44	23/10 until 05/11	16/10
45-46	06/11 until 19/11	25/10
47-48	20/11 until 03/12	13/11
49-50	04/12 until 17/12	27/11
51-52	18/12 until 31/12	11/12

Advertising rates 2023

Online

Digital newsletter



Fruit

Once a month, over 1,100 subscribers receive an overview of current news, cultivation advice and an overview of the activities.

Digital advertising is possible when booking a campaign of at least €1,000 (including print ads)

Price per banner

€150 per newsletter

Maximum 2 banners per newsletter

Material

Dimensions: W 728 x H 90 pxls

File format: .png or .jpg

No moving images

+ URL link to a web page of your choice

Mandatory inclusion of company logo in the banner

Edition	Send date	Reservation and material
1	01/02	23/01
2	01/03	20/01
3	29/03	20/03
4	26/04	17/04
5	24/05	22/05
6	21/06	12/06
7	16/08	07/08
8	20/09	11/09
9	31/10	23/10
10	13/12	04/12