

Fruit

















Fruit is the only Belgian specialized magazine on and for the fruit sector. With a circulation of 1400 copies, it reaches almost every Belgian fruit producer and interested parties from abroad also. This specialized magazine brings news from the world of fruit production in Belgium. Topics like pome fruits, stone fruits, grapes, berries and strawberries are discussed extensively. International developments are closely followed.

Fruit is the result of a collaboration between the former magazines *Fruiteeltnieuws* and *Belgische Fruitrevue*. These established names decided to join forces. So we harvested *Fruit*, a win-win for readers and for advertisers.

Fruit is the magazine for the members of the organizations pcfruit, the Study Group Fruit of the Farmers's Union, the pomological association of East Flanders and Studiekring Guvelingen.

Standard format

Format		b/w	Quadri	Layout
Dimensions in mm (W x H)		Prices in euro		
Cover 2				
				
210 x 297			1.270,00	70,00
Cover 3				
				
210 x 297			1.220,00	70,00
1/1				
				
182 x 263	210 x 297		1060,00	70,00
1/2				
				
182 x 128	87 x 263		920,00	60,00
1/3				
				
182 x 82		250,00	620,00	50,00
1/4				
				
182 x 60	87 x 128	200,00	470,00	40,00
1/8				
				
182 x 28	87 x 60	150,00	320,00	30,00
1/16				
				
87 x 28	57 x 40	80,00		15,00
Bulwark with 1/1				
				
Slogan with 40 characters (spaces included)		500,00		

Publication dates 2024

Edition	Date	Reservation	
		Before	Before
1	17/01	21/12/2023	22/12/2023
2	31/01	11/01	12/01
3	14/02	25/01	26/01
4	28/02	08/02	09/02
5	13/03	22/02	23/02
6	27/03	07/03	08/03
7	10/04	21/03	22/03
8	24/04	04/04	05/04
9	08/05	18/04	19/04
10	22/05	02/05	03/05
11	05/06	16/05	17/05
12	19/06	30/05	31/05
13	03/07	13/06	14/06
14/15	14/08	25/07	26/07
16	28/08	08/08	09/08
17	18/09	29/08	30/08
18	09/10	19/09	20/09
19/20	30/10	10/10	11/10
21/22	20/11	30/10	31/10
23/24	11/12	21/11	22/11

■ **Target groups:** The supply of information is mainly aimed at the professional grower and devotee of hard and soft/small fruit.

■ **Circulation:** 1400 ex.

■ **Surplus charge:** Preferential insertion +10%

■ **Material:** Technical data can be found on www.mediaservice.be.

■ **Prices excl. VAT:**

The proposed advertising can be refused or adjusted by the responsible publisher of the chosen magazine, if his decision is motivated.

General conditions of sale available on request.