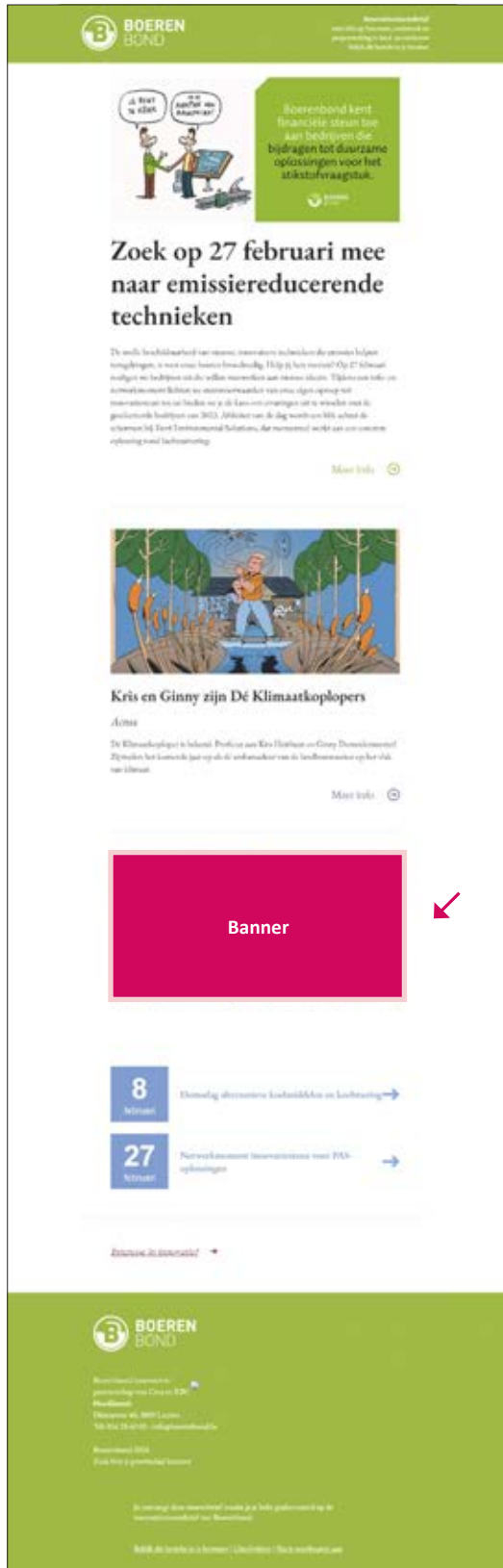


Ad Rates 2025 Online

Digital Newsletter



Innovation

Over 4,700 subscribers receive an overview of current information on innovation, research and project work in agriculture and horticulture several times a year.

Price per banner

€320 per newsletter

Maximum two advertising banners per newsletter

Layout costs €25

Material

Mandatory inclusion of company logo

Dimensions: W 600 × H 285 pixels

File format: .png or .jpg

No moving images

+ URL for redirection to web page of your choice

Publication dates 2025

Edition n°	Publication date	Reservation and material before
1	28/01	21/01
2	25/03	18/03
3	27/05	20/05
4	24/06	17/06
5	23/09	16/09
6	25/11	18/11