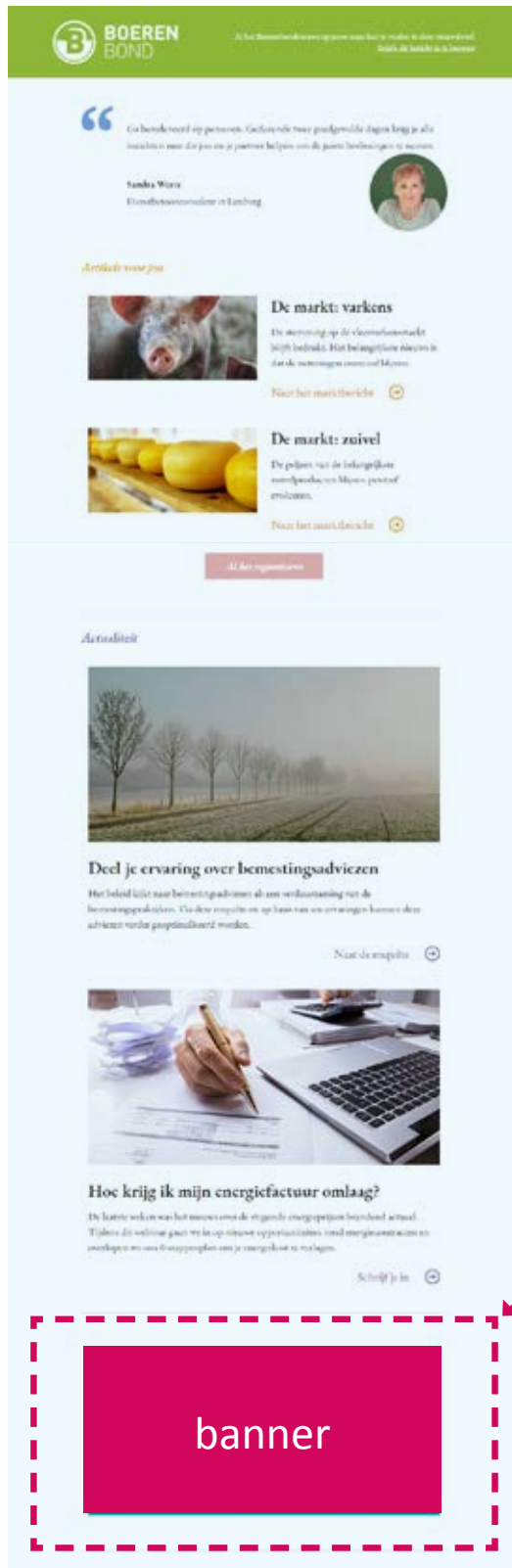


# Ad Rates 2025

## Online

## Digital newsletter



## Tailor-made newsletter

Sent out weekly on Saturdays with sectoral and regional news..

Subscribers receive a personalized customized newsletter with only relevant items or content related to their region.

Banners can be reserved per sector and per province.

### Sectors

- Pigs (2166)
- Dairy cattle (3584)
- Beef cattle (2707)
- Poultry (515)
- Fruit (883)
- Vegetables (1456)
- Arable farming (4462)

### Regions

- Flemish-Brabant (1186)
- Antwerp (1847)
- Limburg (1229)
- East-Flanders (2410)
- West-Flanders (3304)

### Price per banner

Number of sectors and provinces	Price in euro
1	320,00
2	+ 35,00
3	+ 70,00
4	+ 105,00
full range	+ 140,00

Maximum of four banners/designs per newsletter.

Layout costs € 25

### Material

Mandatory inclusion of company logo in banner

Dimensions: W 600 x H 285 pixels

File format: .jpg or .png

No moving images

+ URL link to a web page of your choice

## Publication dates 2025

Edition n°	Publication date	Reservation and material before
2	11/01	03/01
3	18/01	10/01
4	25/01	17/01
5	01/02	24/01
6	08/02	31/01
7	15/02	07/02
8	22/02	14/02
9	01/03	21/02
10	08/03	28/02
11	15/03	07/03
12	22/03	14/03
13	29/03	21/03
14	05/04	28/03
15	12/04	04/04
16	19/04	11/04
17	26/04	<b>17/04</b>
18	03/05	<b>23/04</b>
19	10/05	<b>30/04</b>
20	17/05	09/05
21	24/05	16/05
22	31/05	<b>21/05</b>
23	07/06	<b>28/05</b>
24	14/06	<b>05/06</b>
25	21/06	13/06
26	28/06	20/06
27	05/07	27/06
28	12/07	<b>03/07</b>
29	19/07	<b>10/07</b>
30	26/07	<b>17/07</b>
31	02/08	25/07
32	09/08	01/08
33	16/08	<b>07/08</b>
34	23/08	<b>14/08</b>
35	30/08	22/08
36	06/09	29/08
37	13/09	05/09
38	20/09	12/09
39	27/09	19/09
40	04/10	26/09
41	11/10	03/10
42	18/10	10/10
43	25/10	17/10
44	01/11	24/10
45	08/11	31/10
46	15/11	<b>05/11</b>
47	22/11	14/11
48	29/11	21/11
49	06/12	28/11
50	13/12	05/12
51	20/12	12/12