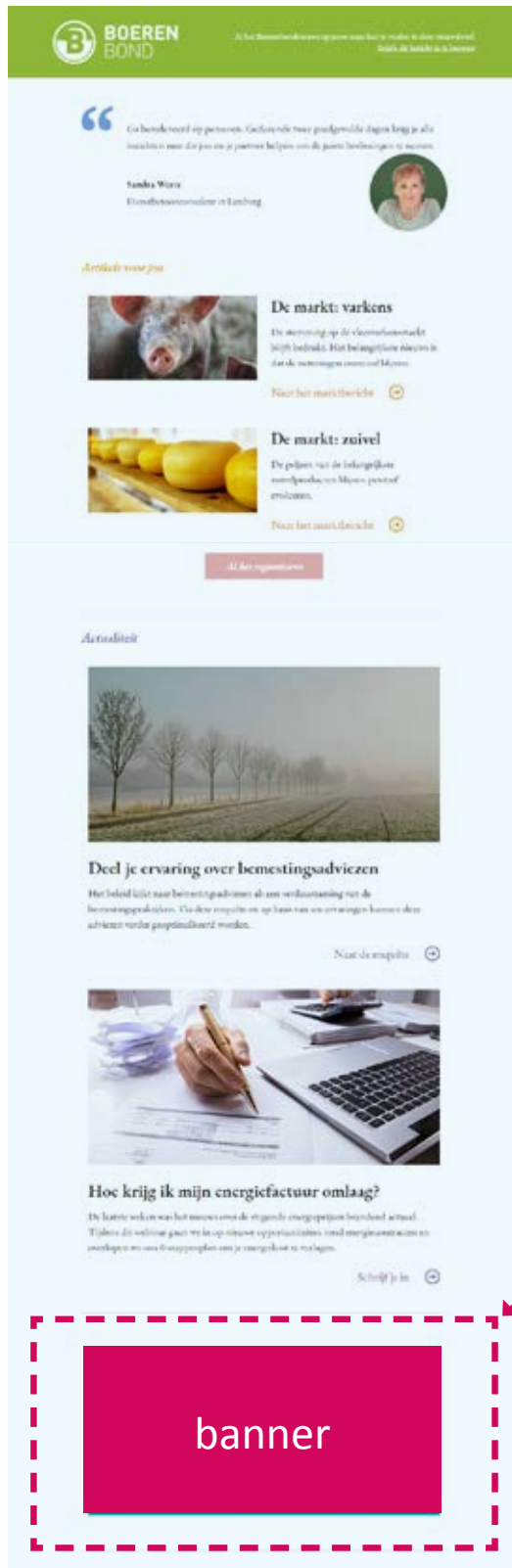


Ad Rates 2024 Online

Digital newsletter



Tailor-made newsletter

Sent out weekly on Saturdays with sectoral and regional news..

Subscribers receive a personalized customized newsletter with only relevant items or content related to their region.

Banners can be reserved per sector and per province.

Sectors

- Pigs (2371)
- Dairy cattle (3635)
- Beef cattle (2594)
- Poultry (531)
- Fruit (892)
- Vegetables (1521)
- Arable farming (4404)

Regions

- Flemish-Brabant (1146)
- Antwerp (1881)
- Limburg (1195)
- East-Flanders (2287)
- West-Flanders (3399)

Price per banner

Number of sectors and provinces	Price in euro
1	320,00
2	+ 35,00
3	+ 70,00
4	+ 105,00
full range	+ 140,00

Maximum of four banners/designs per newsletter.

Material

Mandatory inclusion of company logo in banner

Dimensions: W 600 x H 285 pixels

File format: .jpg or .png

No moving images

+ URL link to a web page of your choice

Publication dates 2024

Edition n°	Publication date	Reservation and material before
1	06/01	21/12/2023
2	13/01	05/01
3	20/01	12/01
4	27/01	19/01
5	03/02	26/01
6	10/02	02/02
7	17/02	09/02
8	24/02	16/02
9	02/03	23/02
10	09/03	01/03
11	16/03	08/03
12	23/03	15/03
13	30/03	22/03
14	06/04	28/03
15	13/04	05/04
16	20/04	12/04
17	27/04	19/04
18	04/05	25/04
19	11/05	02/05
20	18/05	08/05
21	25/05	16/05
22	01/06	24/05
23	08/06	31/05
24	15/06	07/06
25	22/06	14/06
26	29/06	21/06
27	06/07	28/06
28	13/07	03/07
29	20/07	10/07
30	27/07	19/07
31	03/08	26/07
32	10/08	02/08
33	17/08	07/08
34	24/08	14/08
35	31/08	23/08
36	07/09	30/08
37	14/09	06/09
38	21/09	13/09
39	28/09	20/09
40	05/10	27/09
41	12/10	04/10
42	19/10	11/10
43	26/10	18/10
44	02/11	25/10
45	09/11	31/10
46	16/11	07/11
47	23/11	15/11
48	30/11	22/11
49	07/12	29/11
50	14/12	06/12
51	21/12	13/12