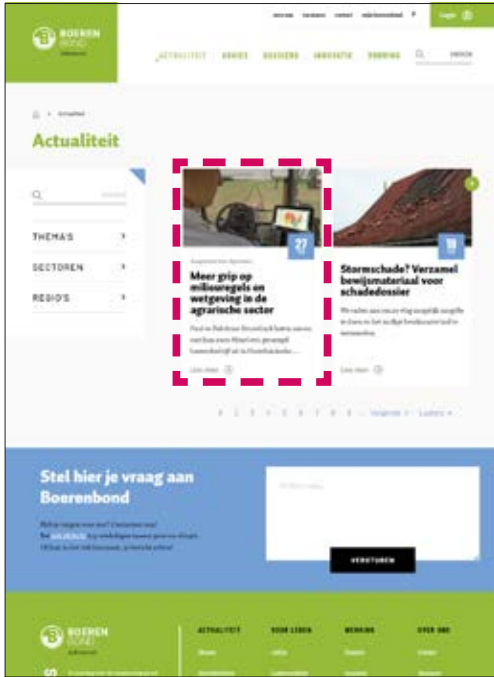


Ad rates 2024 Online

Website

www.boerenbond.be/actualiteit



Sponsored article

Sponsored Article

Price

Maximum 4 sponsored articles per calendar weeks

Sponsored article:

€ 500 per calendar week

Sponsored article on homepage

+ € 200 surcharge for visibility on homepage

Visibility

Sponsored article:

Visible on homepage and news site boerenbond.be/actualiteit

Sponsored article on homepage

Visible on news site boerenbond.be/actualiteit

www.boerenbond.be



Homepage article

Material

Title: maximum 65 characters including spaces

Intro texte: maximum 120 characters (including spaces)

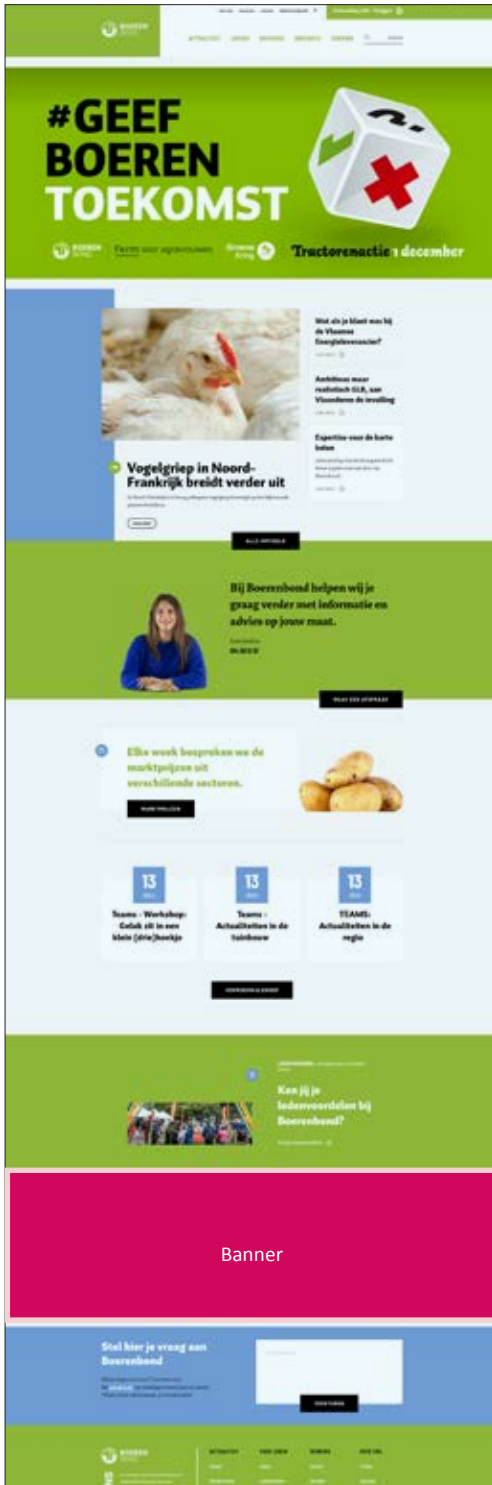
Main texte: to be determined by yourself

All images: ratio 16/9 (no white background, logos, maps or text)

Ad rates 2024

Online

Website



www.boerenbond.be

Banner

Price

€ 220 per calendar week
Maximum four banners in rotation

Material

Dimensions: W 1170 × H 500 pxls
File format: .jpg or .png
+ URL link to a webpage of your choice
No animated images
Company logo must be included in the image.

Publication dates 2024

Week	Period online	Reservation and material before
1	01/01 until 07/01	18/12/2023
2	08/01 until 14/01	22/12
3	15/01 until 21/01	08/01
4	22/01 until 28/01	15/01
5	29/01 until 04/02	22/01
6	05/02 until 11/02	29/01
7	12/02 until 18/02	05/02
8	19/02 until 25/02	12/02
9	26/02 until 03/03	19/02
10	04/03 until 10/03	26/02
11	11/03 until 17/03	04/03
12	18/03 until 24/03	11/03
13	25/03 until 31/03	18/03
14	01/04 until 07/04	25/03
15	08/04 until 14/04	29/03
16	15/04 until 21/04	08/04
17	22/04 until 28/04	15/04
18	29/04 until 05/05	22/04
19	06/05 until 12/05	26/04
20	13/05 until 19/05	02/05
21	20/05 until 26/05	13/05
22	27/05 until 02/06	17/05
23	03/06 until 09/06	27/05
24	10/06 until 16/06	03/06
25	17/06 until 23/06	10/06
26	24/06 until 30/06	17/06
27	01/07 until 07/07	24/06
28	08/07 until 14/07	01/07
29	15/07 until 21/07	05/07
30	22/07 until 28/07	15/07
31	29/07 until 04/08	22/07
32	05/08 until 11/08	29/07
33	12/08 until 18/08	05/08
34	19/08 until 25/08	09/08
35	26/08 until 01/09	19/08
36	02/09 until 08/09	26/08
37	09/09 until 15/09	02/09
38	16/09 until 22/09	09/09
39	23/09 until 29/09	16/09
40	30/09 until 06/10	23/09
41	07/10 until 13/10	30/09
42	14/10 until 20/10	07/10
43	21/10 until 27/10	14/10
44	28/10 until 03/11	21/10
45	04/11 until 10/11	25/10
46	11/11 until 17/11	04/11
47	18/11 until 24/11	08/11
48	25/11 until 01/12	18/11
49	02/12 until 08/12	25/11
50	09/12 until 15/12	02/12
51	16/12 until 22/12	09/12
52	23/12 until 29/12	16/12