



Website Boerenbond

With 20,000 page views per week, the Boerenbond website is a frequently consulted source of information for members and stakeholders. Members have access to the entire website and can view news and information tailored to their needs.

Philippe will be happy to help you design an effective campaign:
philippe.persoons@boerenbond.be +32 477 725 448.

Banner on the homepage + articles

€ 415

Desktop L 1920 x H 237 + mobile L 844 x H 264 pixels

Advertising nature must be recognisable

+URL to web page of your choice

Banner design cost: £30

Maximum of 4 banners in rotation

Sponsored article on the homepage

€ 415

Image (jpg or png), title (maximum 44 characters), introductory text (maximum 120 characters)

+URL to web page of your choice

Addition of "sponsored article" by publisher

Maximum of 2 articles in the left-hand column, maximum of 1 article in the right-hand column

Hosting content on www.boerenbond.be

€ 415

Content page on the Boerenbond website

Material: text and photos/images

Accessible via banner or sponsored article in a newsletter or on boerenbond.be

+10% preferred placement

Prices exclude VAT

Week	Period	Reservation & Material
1	29/12 - 04/01	15/12/26
2	05/01 - 11/01	17/12/26
3	12/01 - 17/01	5/01/26
4	19/01 - 25/01	12/01/26
5	26/01 - 01/02	19/01/26
6	02/02 - 08/02	26/01/26
7	09/02 - 15/02	2/02/26
8	16/02 - 22/02	9/02/26
9	23/02 - 01/03	16/02/26
10	02/03 - 08/03	23/02/26
11	09/03 - 15/03	2/03/26
12	16/03 - 22/03	9/03/26
13	23/03 - 29/03	16/03/26
14	30/03 - 05/04	23/03/26
15	06/04 - 12/04	30/03/26
16	13/04 - 19/04	3/04/26
17	20/04 - 26/04	13/04/26
18	27/04 - 03/05	20/04/26
19	04/05 - 10/05	27/04/26
20	11/05 - 17/05	4/05/26
21	18/05 - 24/05	7/05/26
22	25/05 - 31/05	18/05/26
23	01/06 - 07/06	22/05/26
24	08/06 - 14/06	1/06/26
25	15/06 - 21/06	8/06/26
26	22/06 - 28/06	15/06/26
27	29/06 - 05/07	22/06/26
28	06/07 - 12/07	29/06/26
29	13/07 - 19/07	6/07/26
30	20/07 - 26/07	13/07/26
31	27/07 - 02/08	17/07/26
32	03/08 - 09/08	27/07/26
33	10/08 - 16/08	3/08/26
34	17/08 - 23/08	10/08/26
35	24/08 - 30/08	17/08/26
36	31/08 - 06/09	24/08/26
37	07/09 - 13/09	31/08/26
38	14/09 - 20/09	7/09/26
39	21/09 - 27/09	14/09/26
40	28/09 - 04/10	21/09/26
41	05/10 - 11/10	28/09/26
42	12/10 - 18/10	5/10/26
43	19/10 - 25/10	12/10/26
44	26/10 - 01/11	19/10/26
45	02/11 - 08/11	26/10/26
46	09/11 - 15/11	2/11/26
47	16/11 - 22/11	6/11/26
48	23/11 - 29/11	16/11/26
49	30/11 - 06/12	23/11/26
50	07/12 - 13/12	30/11/26
51	14/12 - 20/12	7/12/26
52	21/12 - 27/12	14/12/26
1	28/12 - 03/01	18/12/26