



Customised Newsletter

Over 10,000 members receive a weekly newsletter on Wednesdays and Saturdays. Each recipient sees a personalised selection based on their region and chosen sectors.

Banner

415 €

Png or jpg W 600 x H 285 pixels

The advertising nature must be recognisable.

+URL of the web page of your choice.

Cost of banner layout: €30

Sponsored article

415 €

Image (jpg or png), title (maximum 44 characters), introductory text (maximum 120 characters)

+URL of the web page of your choice

Addition of 'gesponsord artikel' (sponsored article) by the editor

Maximum of 3 commercial items per edition

Content hosting on www.boerenbond.be

415 €

Content page on the Boerenbond website

Material: text and photos/images

Available via a banner or sponsored article, in a newsletter or on boerenbond.be

+10% preferred placement.

Prices do not include VAT.

Week	wednesday	saturday	Reservation & Material deadline
1		03/01	17/12
2	07/01	10/01	24/12
3	14/01	17/01	07/01
4	21/01	24/01	14/01
5	28/01	31/01	21/01
6	04/02	07/02	28/01
7	11/02	14/02	04/02
8	18/02	21/02	11/02
9	25/02	28/02	18/02
10	04/03	07/03	25/02
11	11/03	14/03	04/03
12	18/03	21/03	11/03
13	25/03	28/03	18/03
14	01/04	04/04	25/03
15	08/04	11/04	01/04
16	15/04	18/04	08/04
17	22/04	25/04	15/04
18	29/04	02/05	22/04
19	06/05	09/05	28/04
20	13/05	16/05	04/05
21	20/05	23/05	13/05
22	27/05	30/05	19/05
23	03/06	06/06	27/05
24	10/06	13/06	03/06
25	17/06	20/06	10/06
26	24/06	27/06	17/06
27	01/07	04/07	24/06
28	08/07	11/07	01/07
29	15/07	18/07	08/07
30	22/07	25/07	13/07
31	29/07	01/08	22/07
32	05/08	08/08	29/07
33	12/08	15/08	05/08
34	19/08	22/08	12/08
35	26/08	29/08	19/08
36	02/09	05/09	26/08
37	09/09	12/09	02/09
38	16/09	19/09	09/09
39	23/09	26/09	16/09
40	30/09	03/10	23/09
41	07/10	10/10	30/09
42	14/10	17/10	07/10
43	21/10	24/10	14/10
44	28/10	31/10	21/10
45	04/11	07/11	28/10
46	11/11	14/11	04/11
47	18/11	21/11	10/11
48	25/11	28/11	18/11
49	02/12	05/12	25/11
50	09/12	12/12	02/12
51	16/12	19/12	09/12
52	23/12	26/12	16/12
1	30/12		18/12