



Boer&Tuinder

Boer&Tuinder is the leading monthly magazine for professional farmers and horticulturalists who are members of Boerenbond and its stakeholders. With 100 richly filled pages per edition, a polished design and a loyal readership, this magazine is a fixture in every business in Flanders.

With Boer&Tuinder, you can directly reach thousands of active entrepreneurs in the sector. The strong content, featuring trade union and economic news and sector analyses, places your advertisement in a credible context. Thanks to its sturdy paper and glued spine, Boer&Tuinder looks strong and ready. Each copy will be read by an average of five people over the course of a month.

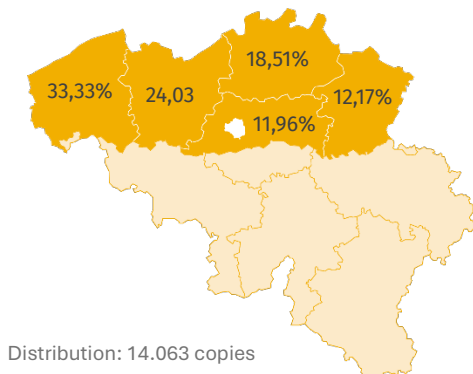
Philippe will be happy to help you design an effective campaign: philippe.persoons@boerenbond.be +32 477 725 448.

The editor may refuse or modify the material at any time. General terms and conditions of sale available on request.

All ads must be submitted in accordance with the Medibelplus standard as published on www.boerenbond.be/adverteren.

Preferred placement surcharge +10%

Prices exclude VAT



Format	Price	Layout
Dimensions in mm (LxH)		
Cover 2		
 230 x 297	€ 3.644	€ 100
Cover 3		
 230 x 297	€ 3.644	€ 100
Cover 4		
 230 x 297	€ 3.935	€ 100
2/1		
 460 x 297	€ 6.122	€ 150
1/1		
 182 x 263 230 x 297	€ 2.915	€ 100
1/2		
 182 x 128 87 x 263	€ 1.749	€ 70
1/4		
 182 x 60 87 x 128	€ 1.166	€ 50
1/8		
 87 x 60	€ 583	€ 40

Ed.	Publ.	Reserv.	Mat.	Theme
	until	until	until	
1	02/01	26/11	03/12	Income
2	01/02	24/12	08/01	Digitisation
3	01/03	29/01	05/02	Soil
4	01/04	02/03	09/03	Education
5	01/05	31/03	07/04	Employment
6	01/06	29/04	06/05	Controls & policy
7	01/07	01/06	08/06	Water
8	01/08	19/06	26/06	Land & Spatial plan
9	01/09	31/07	07/08	Sustainability
10	01/10	01/09	08/09	Energy & climate
11	01/11	01/10	08/10	Agricultural figures
12	01/12	30/10	06/11	Well-being