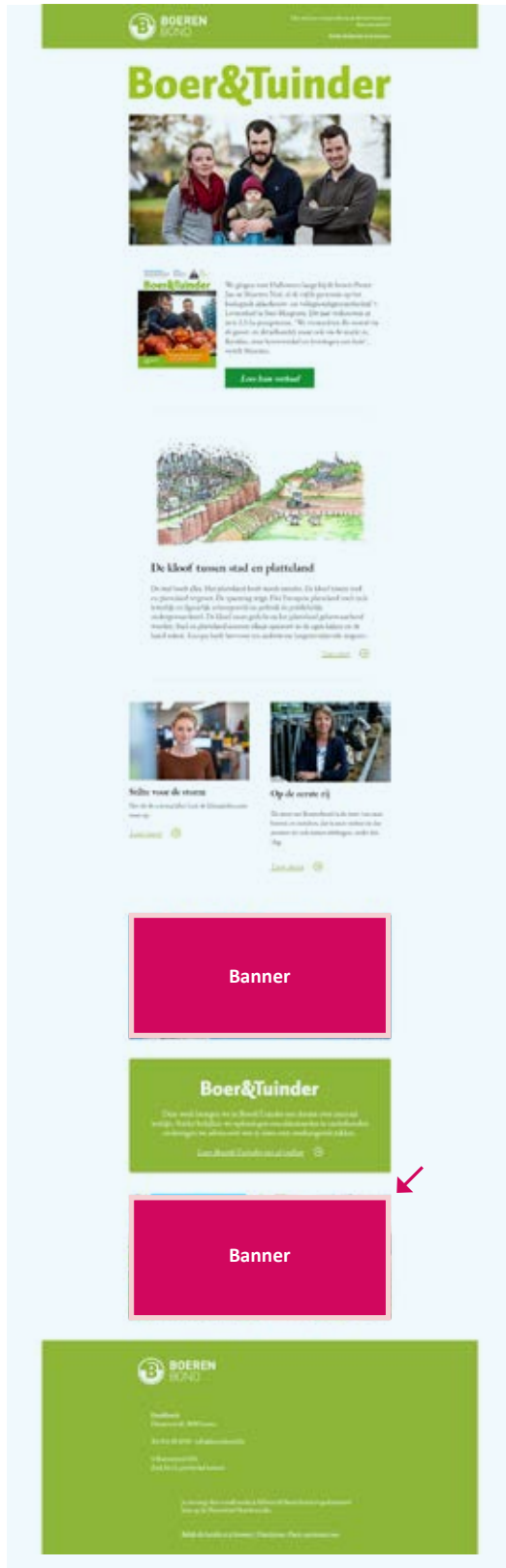


# Ad Rates 2025 Online

## Digital newsletter



## Boer&Tuinder

Sent out weekly on Wednesdays to over 12.000 receivers.

### Price per banner

€ 395 per newsletter

+10% preference place if you choose the bottom or top banner

Maximum of three banners per newsletter

Layout costs €25

### Material

Mandatory inclusion of company logo

Dimensions: W 600 x H 285 pixels

File format: .jpg or .png

No moving images

+ URL link to a web page of your choice

## Publication dates 2025

Edition	Date of sending	Reservation and material before
2	08/01	<b>23/12/2024</b>
3	15/01	07/01
4	22/01	14/01
5	29/01	21/01
6	05/02	28/01
7	12/02	04/02
8	19/02	11/02
9	26/02	18/02
10	05/03	25/02
11	12/03	04/03
12	19/03	11/03
13	26/03	18/03
14	02/04	25/03
15	09/04	01/04
16	16/04	08/04
17	<b>24/04</b>	16/04
18	<b>01/05</b>	22/04
19	07/05	<b>28/04</b>
20	14/05	06/05
21	21/05	13/05
22	<b>29/05</b>	20/05
23	04/06	<b>23/05</b>
24	<b>12/06</b>	03/06
25	18/06	10/06
26	25/06	17/06
27	02/07	24/06
28/29	09/07	01/07
30/31	<b>24/07</b>	15/07
32/33	06/08	29/07
34	20/08	12/08
35	27/08	19/08
36	03/09	26/08
37	10/09	02/09
38	17/09	09/09
39	24/09	16/09
40	01/10	23/09
41	08/10	30/09
42	15/10	07/10
43	22/10	14/10
44	29/10	21/10
45	05/11	28/10
46	12/11	<b>31/10</b>
47	19/11	<b>06/11</b>
48	26/11	18/11
49	03/12	25/11
50	10/12	02/12
51/52	17/12	09/12