

Advertising rates 2024

Online

Digital newsletter



Newsletter AVBS General

Sent monthly to over 750 recipients with current news from the floriculture and arboriculture sector.

Price per banner

€ 320 per newsletter

Maximum two banners per newsletter

Material

Dimensions: W 600 x H 285 pxls

File format: .png or .jpg

No moving images

+ URL link to a web page of your choice

Mandatory inclusion of company logo in banner

Newsletter AVBS Training and activities

Sent monthly to over 750 recipients with a selection of exciting activities, meetings, training and demos from the sector.

Price per banner

€ 320 per newsletter

Maximum two banners per newsletter

Material

Dimensions: W 600 x H 285 pxls

File format: .png or .jpg

No moving images

+ URL link to a web page of your choice

Mandatory inclusion of company logo in banner

Editie	Newsletter	Send date	Reservation and material before
1	General	12/01	04/01
	Training and activities	26/01	18/01
2	General	13/02	05/02
	Training and activities	27/02	19/02
3	General	13/03	05/03
	Training and activities	27/03	19/03
4	General	12/04	04/04
	Training and activities	26/04	18/04
5	General	13/05	03/05
	Training and activities	27/05	17/05
6	General	13/06	05/06
	Training and activities	27/06	19/06
7	General	15/07	05/07
	Training and activities	26/07	18/07
8	General	13/08	05/08
	Training and activities	27/08	19/08
9	General	13/09	05/09
	Training and activities	27/09	19/09
10	General	14/10	04/10
	Training and activities	28/10	18/10
11	General	13/11	05/11
	Training and activities	27/11	19/11
12	General	13/12	05/12