



AVBS Newsletter

Almost every week, 750 professionals from the ornamental plant cultivation, tree nursery and landscaping sectors receive the latest news, the contents of the next issue of S&G Ornamental Plant Cultivation & Landscaping, or an overview of upcoming seminars, information days, trade fairs and other activities.

Philippe will be happy to help you with an effective campaign:
philippe.persoos@boerenbond.be +32 477 725 448.

Banner

€ 330

Png or jpg format W 600 x H 285 pixels

The advertising nature must be recognisable.

+URL to a website of your choice

Layout costs for banners: 30 €

Sponsored Artikel

€ 330

Image (jpg or png), title maximum (44 characters), introductory text maximum (120 characters)

+URL to a website of your choice

Addition of "aangeboden door" by the publisher

Hosting content on www.avbs.be

€ 415

Content page on the AVBS website

Material: text and photos/images (no white background, logo, maps)

Accessible via a banner to be purchased or a sponsored article in a newsletter or on boerenbond.be.

Maximum of 3 commercial articles per issue

+10% preferential placement

Prices exclude VAT

Edition	Date		Reservation
			Material
1	13/01	General Newsletter	5/01
1	24/01	Newsletter S&G	13/01
1	27/01	Activity Newsletter	16/01
2	13/02	General Newsletter	3/02
2	24/02	Newsletter S&G	13/02
2	27/02	Activity Newsletter	17/02
3	13/03	General Newsletter	3/03
3	24/03	Newsletter S&G	13/03
3	27/03	Activity Newsletter	17/03
4	14/04	General Newsletter	3/04
4	24/04	Newsletter S&G	14/04
4	28/04	Activity Newsletter	17/04
5	13/05	General Newsletter	30/04
5	23/05	Newsletter S&G	12/05
5	27/05	Activity Newsletter	15/05
6	13/06	General Newsletter	5/06
6,7	24/06	Newsletter S&G	12/06
6	27/06	Activity Newsletter	19/06
7	14/07	General Newsletter	3/07
7	28/07	Activity Newsletter	17/07
8	13/08	General Newsletter	3/08
8	22/08	Newsletter S&G	14/08
8	27/08	Activity Newsletter	17/08
9	15/09	General Newsletter	4/09
9	24/09	Newsletter S&G	14/09
9	26/09	Activity Newsletter	18/09
10	13/10	General Newsletter	2/10
10	24/10	Newsletter S&G	13/10
10	27/10	Activity Newsletter	16/10
11	13/11	General Newsletter	3/11
11	24/11	Newsletter S&G	13/11
11	27/11	Activity Newsletter	17/11
12	15/12	General Newsletter	4/12
12	22/12	Newsletter S&G	11/12
12	26/12	Activity Newsletter	18/12