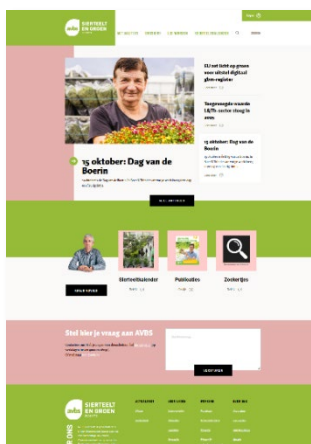




Website AVBS

Our flower and plant growers and garden contractors can find all the latest news, files, and basic information for managing their businesses at AVBS.be. It is the go-to place for all quick member information. Your publication will appear for 14 days. During this period, there are an average of 200 users and 1,000 views.

Philippe will be happy to help you create an effective campaign:
philippe.persoons@boerenbond.be +32 477 725 448.

Banner

€ 220 / € 415

Banner bottom (available until website change) € 220

W 1170 x H 500 pixels Advertising nature must be recognisable

+URL to web page of your choice

Banner on top (available from new website) € 415

Desktop W 250 x H 90 + mobile 320 W x 100 pixels

Advertising nature must be recognisable

+URL to web page of your choice

Banner layout cost: £30

Maximum of 4 banners in rotation

Sponsored article on the homepage

€ 415

Image (jpg or png), title maximum (44 characters), introductory

text maximum (120 characters)

+URL to web page of your choice

Addition of "sponsored article" by publisher

Maximum of 2 articles in the left-hand column, maximum of 1 article in the right-hand column.

Hosting content on www.avbs.be

€ 415

Contents page on the AVBS website

Material: text and photos/images

Accessible via banner or sponsored article in a newsletter or on boerenbond.be

+10% preferred placement.

Prices exclude VAT.

Week	Period	Reservation & Material
1-2	29/12 - 10/01	18/12/26
3-4	12/01 - 25/01	5/01/26
5-6	26/01 - 08/02	19/01/26
7-8	09/02 - 22/02	2/02/26
9-10	23/02 - 09/03	16/02/26
11-12	09/03 - 22/03	2/03/26
13-14	23/03 - 05/04	16/03/26
15-16	06/04 - 19/04	30/03/26
17-18	20/04 - 03/05	13/04/26
19-20	04/05 - 17/05	27/04/26
21-22	18/05 - 31/05	7/05/26
23-24	01/06 - 14/06	22/05/26
25-26	15/06 - 28/06	8/06/26
27-28	29/06 - 12/07	22/06/26
29-30	13/07 - 26/07	6/07/26
31-32	27/07 - 09/08	17/07/26
33-34	10/08 - 23/08	3/08/26
35-36	24/08 - 06/09	17/08/26
37-38	07/09 - 20/09	31/08/26
39-40	21/09 - 04/10	14/09/26
41-42	05/10 - 18/10	28/09/26
43-44	19/10 - 01/11	12/10/26
45-46	02/11 - 15/11	26/10/26
47-48	16/11 - 29/11	6/11/26
49-50	30/11 - 13/12	23/11/26
51-52	14/12 - 27/12	7/12/26